

**THAILAND READY FOR MEDICAL 4.0:  
MEDICAL FAIR THAILAND's 830 companies from 66 countries  
optimize prospects in region's future medical hub**



Image caption: Dr. Natchanapong Vajiravongburi (Center), Inspector General Representing Minister of Science and Technology graced the grand opening of MEDICAL FAIR THAILAND 2017 hosted by Mr. Gernot Ringling (3<sup>rd</sup> from right), Managing Director, Messe Düsseldorf Asia.

**Bangkok, Thailand, 6 September, 2017** – The 8<sup>th</sup> edition of MEDICAL FAIR THAILAND was officially opened this morning by Dr. Natchanapong Vajiravongburi (Center), Inspector General, Ministry of Science and Technology. The 3-day exhibition at Queen Sirikit National Convention Center is the largest of its kind in the Southeast Asian region with a record-breaking exhibitor participation and international representation led by 18 national pavilions and country groups. Set against a backdrop where the government's economic development plan under Thailand 4.0 has earmarked the medical sector as a whole (medical tourism and medical hub under S Curve) as one of the country's key growth engines to accelerate Thailand's future growth, MEDICAL FAIR THAILAND is a must-attend sourcing and procurement event intended to boost the country's medical technology capabilities.

The exhibition presents more than 5,000 products and a full suite of equipment and supplies as well as new innovations for hospital, diagnostic, pharmaceutical, medical and rehabilitation use. Other highlights of the exhibition include focus on applying 'Robotics for Mobility (to improve) the Quality of Life for the Ageing World', augmenting prevention, monitoring and treatment services with the latest digital- and technology-enabled products to enhance connectivity between healthcare providers and patients. Exhibits ranging from machines for robotic surgery, 3D printing, implantable devices, automation for artificial intelligence-led clinical setting will all contribute to Thailand's robust development as a smart medical centre for the region.

More information on the exhibition, kindly refer to the fact sheet appended or visit <http://www.medicalfair-thailand.com>

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8th International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical & Rehabilitation Equipment & Supplies

**6 - 8 SEP 2017**  
QSNCC • Bangkok  
Queen Sirikit National Convention Center  
[www.medicalfair-thailand.com](http://www.medicalfair-thailand.com)

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### About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organisers, responsible for organising more than 20 global No. 1 exhibitions in various industries including medicine and health, specifically MEDICA, COMPAMED and REHACARE INTERNATIONAL held in Düsseldorf, Germany. With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in the region since 1995. For more information on the exhibition, please visit [mda.messe-dusseldorf.com](http://mda.messe-dusseldorf.com)

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