

P3 Advertisements Order Form

(Website / Show Guide / Show Update)



Please return completed form to:

Attn : Melvin Chye (Marketing Communications)

Tel : (65) 6332 9652

Email : melvin@mda.com.sg

Website

Take up our website advertising options to maximise your presence at the exhibition, and reach out to target audience.

Click [here](#) to view sample of website advertising options

Website Advertising Options	Description	Price
<input type="checkbox"/> Gold (limited to 3 exhibitors)	<ol style="list-style-type: none"> Homepage banner - 660px (w) x 200px (h) Featured exhibitor page - product/service write-up (up to 800 words) - additional 5 product images Logo listing > "In the Spotlight" running ticker on homepage 	S\$1,800 (U.P \$2,500)
<input type="checkbox"/> Silver (limited to 3 exhibitors)	<ol style="list-style-type: none"> Product highlights page leaderboard - 1140px (w) x 200px (h) Logo listing > "In the Spotlight" running ticker on homepage 	S\$800 (U.P \$1,150)
<input type="checkbox"/> Bronze (limited to 3 exhibitors)	<ol style="list-style-type: none"> Visitor registration page leaderboard - 1140px (w) x 200px (h) Logo listing > "In the Spotlight" running ticker on homepage 	S\$500 (U.P.\$650)
<input type="checkbox"/> "In the Spotlight" running ticker	Logo listing > "In the Spotlight" running ticker on homepage	S\$300
<input type="checkbox"/> Exhibitors & Products page > Direct hyperlink	<ul style="list-style-type: none"> > Direct hyperlink to company's website > Web button for redirection 	S\$150

Show Guide

This essential guide contains all the important exhibition details such as exhibitor listing, floorplan, event calendar and general information of the exhibition. Distributed to trade visitors upon registration, advertisers can be certain of visibility throughout the exhibition.

Show Guide Advertising Options		Description	Price
<input type="checkbox"/>	Banner Advertisement (limited to 10 exhibitors)	Size: 60mm (w) x 30mm (h) (Position of the advertisement to be determined by the organiser)	S\$300
<input type="checkbox"/>	Company Logo on Floorplan (limited to 10 exhibitors)	Size: Logo maximised according to floorplan	S\$150

Show Update Vol 1 & Vol 2

Product write-up and 1 product photo from exhibitors will be featured in our Show Update flyer (Vol 1 & Vol 2), which will be printed and distributed via mail to some 30,000 and email broadcasted to some 50,000 carefully curated distribution list of medical professionals in the Asian region.

Show Update Advertising Options		Description	Price
<input type="checkbox"/>	1 (one) Full Page Full Colour Advertisement (limited to 16 exhibitors)	Size: 210mm (w) x 297mm (h) (Position of the advertisement to be determined by the organiser) Vol 1: To be circulated in May Vol 2: To be circulated in July	S\$1,200 per page per volume

On-site Branding (indoors)

On-site branding (indoors) Options		Description	Price
<input type="checkbox"/>	VIP Lounge	More details upon confirmation	S\$15,000
<input type="checkbox"/>	Foyer Billboard	Size: To be advised upon confirmation	S\$4,000
<input type="checkbox"/>	Form Filling Counter / Self-registration counter (2 sets available)	Size: To be advised upon confirmation (sticker on system panel)	S\$1,500 per set

Note:

1. Cost does not include Goods & Services Tax which applies to Singapore exhibitor only
2. Prices quoted are based on introductory rates, and are on a nett basis.
3. Order is based on first-come-first-served basis and is subjected to availability.
4. The Organiser reserves the right to change all terms and conditions without any written notice.

Submitted by (COMPULSORY):

Company Name:	Booth No:
Contact Person:	Contact Number:
Email:	
Signature & Company Stamp:	