

Press Release

New dates for MEDICAL FAIR THAILAND with move to 2022

Singapore, 4 May 2021 – The upcoming edition of MEDICAL FAIR THAILAND will be rescheduled to February 2022, with the physical trade fair taking place from 9 - 11 February at BITEC, Bangkok, and the 7-day digital extension from 12- 18 February. Initially set to take place in September 2021, moving MEDICAL FAIR THAILAND to 2022 takes into consideration current developments in Thailand on the pandemic front, sustained travel restrictions and varying quarantine requirements from different countries.

“We made the difficult decision to postpone the 2021 edition as the situation at this point in time presents too much uncertainty for holding a successful edition of MEDICAL FAIR THAILAND this year,” said **Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia**. “With more than 80 percent of exhibitors to the trade fair coming from abroad, while on the visitor front more than 40 percent, in order to deliver the benefits of a leading international trade fair and in consultation with exhibitors, industry partners, and local authorities, we found the best course of action is to move it to 2022.”

The new dates for MEDICAL FAIR THAILAND will improve planning certainty for exhibitors and visitors, and “we are confident that we will be able to optimise conditions for a safe and successful event on the rescheduled dates in 2022. The top priority is to minimise both the health and economic risks for all participants,” Mr Ringling added.

Ms Daphne Yeo, Senior Project Manager, Messe Düsseldorf Asia, said: “We believe the rescheduling of MEDICAL FAIR THAILAND will make preparation works easier for all stakeholders involved and allow us to focus efforts on staging a successful trade fair for networking and sourcing next year. We will make optimal use of the extended preparation time and look forward to welcoming all participants to the first PHYGITAL edition of MEDICAL FAIR THAILAND.”

With the new format for the 10th iteration of the trade fair, this will bring together the best of both worlds – the in-person experience of a live exhibition, with online capabilities that will extend engagement and networking opportunities between exhibitors and trade visitors anywhere in the world.

Despite the ongoing pandemic, MEDICAL FAIR THAILAND has registered high demand for floor space from exhibitors both local and international. “This confidence in the brand and reputation as a leading trade fair for the medical and healthcare sector in Southeast Asia since 2003 is precisely why we need to ensure that we meet our customers’ expectations. We are optimistic that conditions will be much improved and more stable in 2022,” added Ms Yeo.

Preparations and plans currently underway for MEDICAL FAIR THAILAND 2021 will now be seamlessly transferred to the new 2022 dates.

The MEDICAL FAIR THAILAND team will reach out to all industry partners, confirmed exhibitors and participants regarding event logistics and planning. Participants may also contact medicalfair-thailand@mda.com.sg for immediate assistance.

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10th International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical & Rehabilitation Equipment & Supplies

9 - 11 FEB 2022
Physical | BITEC • Bangkok

12 - 18 FEB 2022
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www.medicalfair-thailand.com

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About MEDICAL FAIR THAILAND

Established since 2003, MEDICAL FAIR THAILAND continues to grow from strength to strength as Southeast Asia's leading trade fair for the medical and healthcare industry. With a focus on equipment and supplies for the hospital, diagnostic, pharmaceutical, medical and rehabilitation sectors, the exhibition is well recognised as an international medical and healthcare event for networking, sourcing, procurement, and knowledge-exchange. Organised by Messe Düsseldorf Asia, MEDICAL FAIR THAILAND is part of the globally recognised MEDICAlliance network of trade fairs under the Messe Düsseldorf group –with presence also in Bogotá, Moscow, Mumbai, New Delhi, São Paulo, Suzhou and Singapore.

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organisers, responsible for organising more than 20 global No. 1 exhibitions in various industries including medicine and health, specifically MEDICA, COMPAMED and REHACARE INTERNATIONAL held in Düsseldorf, Germany. With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in the region since 1995. For more information, visit <http://mda.messe-dusseldorf.com/>

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