



10<sup>th</sup> International Exhibition on Hospital,  
Diagnostic, Pharmaceutical, Medical &  
Rehabilitation Equipment & Supplies

**13–15 SEP 2023**

PHYSICAL  
BITEC, BANGKOK, THAILAND

**16–22 SEP 2023**

DIGITAL  
ONLINE

PHYGITAL  
EDITION

Member of  **MEDICAlliance**

# IMPORTANT INFORMATION FOR EXHIBITORS

Officially supported by:

Organized by:

[www.medicalfair-thailand.com](http://www.medicalfair-thailand.com)



THAILAND  
**MICE**  
MEET THE MAGIC

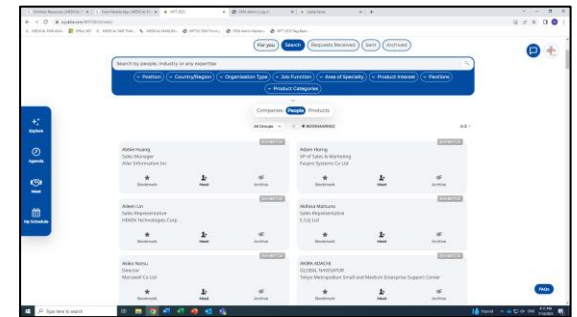
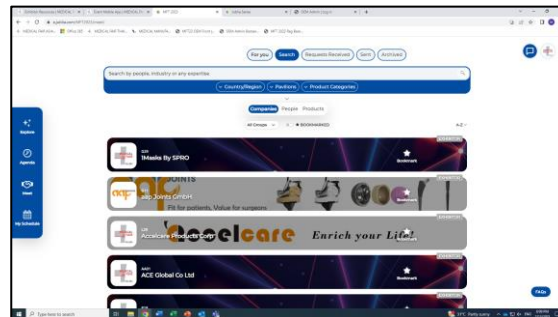


  
Messe  
Düsseldorf  
Asia

# DIGITAL EDITION

Login to start preparing your virtual booth. You can already begin interacting with Visitors.

Check out the demo and tutorial guides on how to navigate the system: [MEDICAL FAIR THAILAND Exhibitor Resource](#)



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# EXHIBITOR PASS

We are going *green*. There will be no printed Exhibitor Badge!

Complete **Form B1: Exhibitor Pass**  
(via the Online Exhibitor Manual)



Download the official event mobile app



Login to the app to access your eBadge.  
Present it for entry.

You will require a passcode\* on the Event Mobile App to access your eBadge.

The login credentials are automatically created and emailed to each exhibiting personnel according to the details submitted in Form B1: Exhibitor Pass.

**\*Note:** The main contact will already receive a login passcode automatically, there is **no need** to submit yourself in Form B1 again.



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# ADMISSION HOURS

## MOVE-IN / MOVE-OUT SCHEDULE

- Exhibitors may access the Exhibition Halls **one hour before the show starts** and **half an hour after the show closes each day** to service their booths. Approval should be obtained from the Organizer for working before or beyond these hours.
- Kindly adhere to the move-in & move-out schedule found in the Online Exhibitor Manual. Exhibitors will not be allowed to remove hand-carried exhibits from the halls before 5pm on 15 September.
- Please do not leave any valuables unattended in your booth during the move-in, show days and move-out period.
- All exhibitors are responsible for items that form your exhibit and/or any personal belongings.



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# OPERATION OF STAND

- All activities of the exhibitor and his staff must be confined to the booth or site allocated. No advertising or canvassing for business may take place elsewhere in the exhibition halls. This includes the distribution of leaflets, brochures, journals, etc.
- If you have any special activity (such as product presentation or demonstration) during the exhibition, kindly inform the Organizer.



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# THAI FDA REGULATIONS

## Prohibition of the sale and distribution of non-approved or unregistered FDA products.

According to the regulations of the Food and Drug Administration (FDA), Ministry of Public Health, Kingdom of Thailand, it is prohibited to sell or distribute products that have not yet obtained the official approval of the FDA.

- Thai FDA does not allow live demonstrations with human but only static display for non-approved/unregistered medical devices.
- You are required to bring back with you all non-approved/unregistered products or samples at the end of the exhibition. Please refer to the [Advisory Circular](#) for more information.



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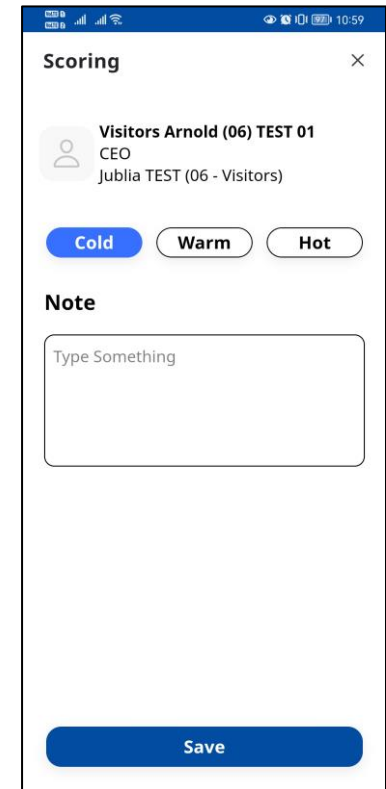
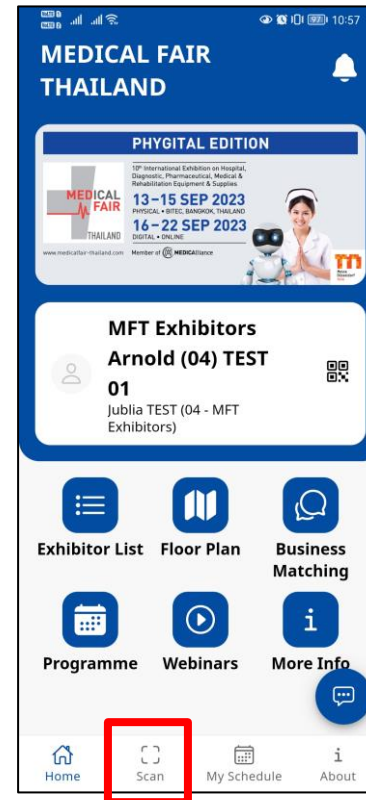


# VISITOR LEAD RETRIEVAL SERVICE

Digitise your visitor leads for **FREE!**

Lead retrieving has never been easier; with just a simple scan on the Event Mobile App.

Capture basic contact information and their product interest right on your own devices, available for access online, anytime, anywhere.



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# FREE WIFI @ BITEC

Each user will be able to continually access for 2 hours each time and will be logged out after 15 mins of non-activity.

Each user can login for a maximum of 6 times per day per device.

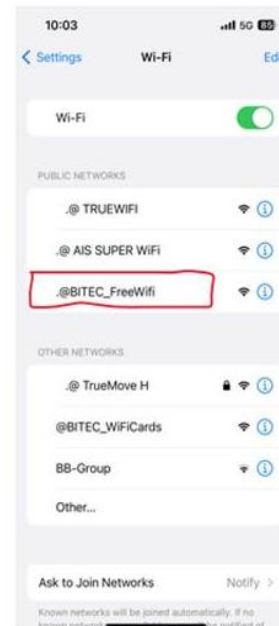
*Step 1:*

Connect to “@BITEC\_FreeWifi” network

*Step 2:*

Login with an email, Facebook or LINE account and you will be automatically connected.

## Connect



## Login



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# ON-SITE ADDITIONAL TECHNICAL / FURNITURE ORDERS

You may order additional items for your booth at the Show Management Office at EH98 (Concourse 98 North).

Note:

- All items ordered onsite are subject to availability and a 50% surcharge
- Country pavilions with special design normally have their own stand contractor. For Exhibitors within these pavilions, kindly check with your group coordinator/stand contractor regarding additional orders onsite.



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# BOOTH CATERING / F&B

- Outside food & beverage is not allowed within the halls.
- Booth catering services are available and if required, must be provided by BITEC only. Exhibitors who require catering services at their booth may order through the Online Exhibitor Manual >> BITEC Services.
- There are food courts at the exhibition hall (Basement below EH101 or Level 3 above EH98) where you may purchase your meals.



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# CAR PARKING @ BITEC

Limited complimentary parking is available for exhibitors at BITEC.

Please collect the Complimentary Car Park Coupon from the Show Management Office. The coupon must be presented together with the BITEC Parking Card at the Show Management Office for validation.

*\*Limited coupons available per day and will be distributed on first-come-first-served basis.*



## Parking Coupon

For one-time use from 9 – 13 September 2019  
*\*Please present this coupon with BITEC parking card to BITEC Business Phase2 Office at EH98*



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# OPENING CEREMONY

The Opening Ceremony will be held at 10am (guests to be seated by 9.45am) on Wednesday, 13 September at EH98 Foyer (Concourse 98 West).

**All exhibitors are cordially invited to attend the Opening Ceremony.**



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# CONCURRENT CONFERENCES AND FORUMS

Held alongside the exhibition is a series of concurrent conferences and forums that will provide vital information on industry trends as well as regional outlooks with staggering growth and investment potential for global businesses operating in Southeast Asia.



WEARABLE TECHNOLOGIES



START-UP PODIUM®



Click [here](#) for more information on the programme schedule and speakers.



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# PRESS MATERIALS

The Press Room is located at EH98 (Concourse 98 North).

Exhibitors are encouraged to send their press kits and press releases (not more than 20 sets per exhibitor) to the Press Room for distribution to the Press.

Remaining materials may be collected at the close of the show. Uncollected materials will be discarded by the Organizer.



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# FIRST AID & MEDICAL ASSISTANCE

First aid and medical assistance is available at the First Aid Room at EH98 (Concourse 98 West).

Operating hours:

12 September (Tue)	8am to 10pm
13 September (Wed)	8am to 6pm
14 September (Thu)	8am to 6pm
15 September (Fri)	8am to 10pm



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# EXHIBITOR SURVEY FORM

Our staff will be distributing an Exhibitor Survey Form on 14 September to all exhibiting companies.

Your feedback is important to us.

Please complete the form and bring it back to us at the Show Management Office and receive a limited edition gift.



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# DOWNLOAD THE EVENT MOBILE APP!

Your All-In-One App for:

- Show eDirectory
- Floor Plan
- Onsite Programme
- On-demand webinars
- Business Matching & Appointment Scheduling
- Visitor Lead Retrieval



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successful participation.**

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