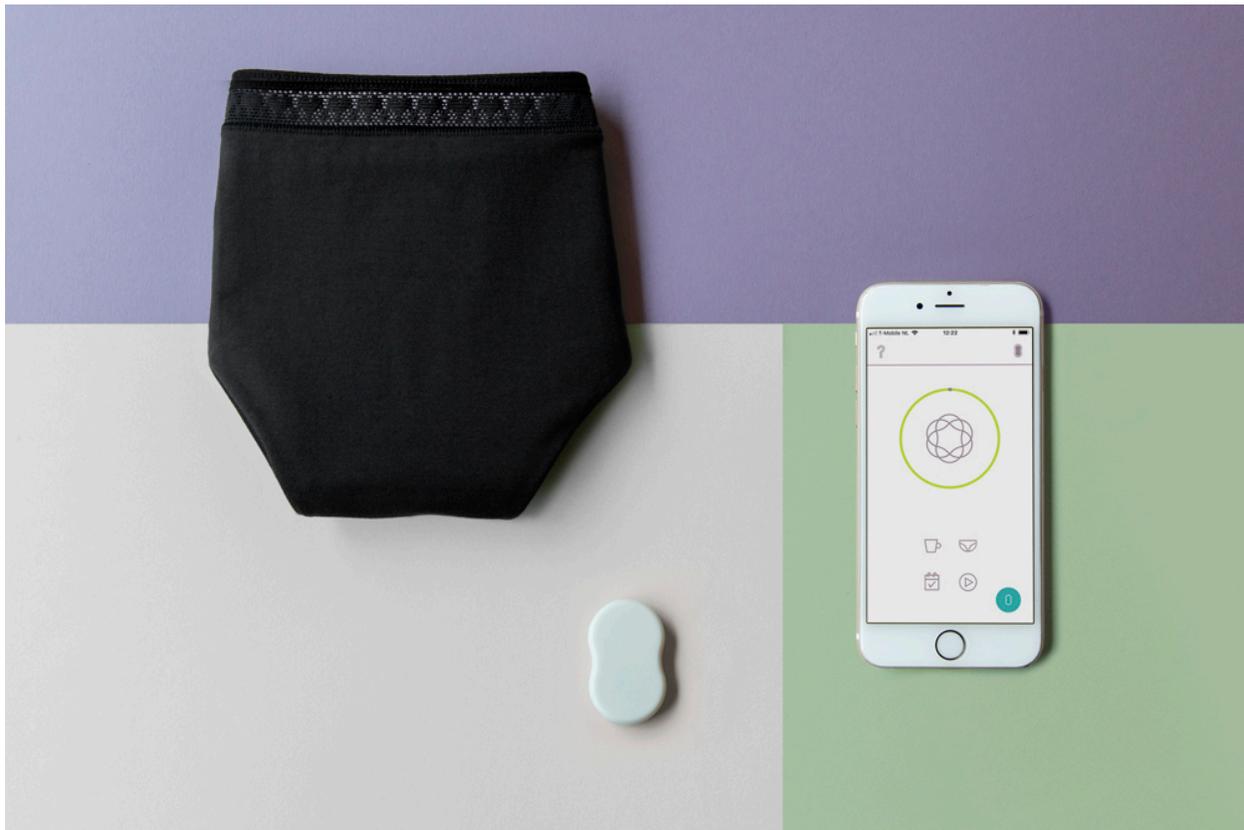


October, 2019



Dutch wearable technology company, LifeSense Group, signs partnership with Lifeguard Medical Systems India to empower families worldwide

LifeSense Group (LSG) and Lifeguard have joined together to reach a common goal—remove the stigma associated with incontinence and bedwetting and empower families around the globe to eliminate urine loss. Through the new collaboration with Lifeguard, LSG’s unique technologies Carin and Oopsie Heroes will be available from November 2019 to families in India. “We are extremely excited to embark on this journey together with Lifeguard. We look forward to expanding our global impact by bringing solutions to more families around the globe,” says Dr. Valer Pop, CEO of LifeSense Group.

After LifeSense Group’s successful and productive participation at the Medical Fair Thailand an agreement was reached with Lifeguard. As a next step we are proud to announce that the contract signing ceremony will take place on October 15th during an event in New Delhi at which **Hon’ble Prime Minister of India Shri Narendra Modi along with King of Netherlands H.M Willem Alexander** shall participate. The Dutch Minister for Foreign Trade and Development Cooperation, the Minister for Medical Care and Sports, the State Secretary for Economic Affairs and Climate Policy, the Director General of Agro and the Special Envoy for International Water Affairs will be present during the Ceremony.

Thanks to LifeSense Group's participation at the Medical Fair Thailand we quickly connected with a large new distributor and established a contract for India. – *Dr. Valer Pop, CEO LifeSense Group (The Netherlands).*

The winner of multiple awards worldwide for design and technology, Carin combines three key elements to achieve the goal of pelvic floor strength and leak eradication. Patented smart textiles create stylish, absorbent underwear while a non-invasive Bluetooth sensor records and transmits data based on bodily activity and urine loss to the Carin app. The app also provides week by week motivation and expertly tailored exercise videos specially designed to guide women as they strengthen their pelvic floor muscles and eliminate leaks. This winning combination of innovation empowers women to regain control of their bodies and their health.

Following the success of Carin, LifeSense Group has recently launched a new product for children, [Oopsie Heroes](#). Oopsie Heroes has been developed together with 100 children with the goal of abolishing bedwetting. Oopsie Heroes is comprised of a small and comfortable sensor which can be easily attached to any pair of underwear or pyjama bottoms. During the night, when your child has one of those "Oopsie Moments", the sensor will send a harmless, audio-based signal to the mobile device running the Oopsie Heroes app. The app will then awaken the child so he or she can go to the toilet.

Now, even more families will gain access to these pioneering products and find freedom from urine loss thanks to the alliance between LSG and Lifeguard.

End press release

About LifeSense Group

Innovation plays a crucial role in our wellbeing. LifeSense Group is a wearable IoT technology development company that cultivates applications for medical, health and wellbeing. With our patented technology in smart textile, wearable technologies and mobile applications we make innovations reality.

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